

## Donation, Sponsorship and Fundraising:

The following policy was created to protect Cliff Avenue United F.C. ("the Club") from losing major sponsor funds that are used for the benefit of all players. The Club has signed agreements with major sponsors that cannot be jeopardized by the actions of any one team. Also, the Club cannot be put into legal jeopardy by any one team acting on its own behalf without any board approval.

Each team must understand that the team belongs to the Club and not the parents or coach. Without the Club, there is no team. Having this in mind, each team must respect all policies put forward by the Club, for the benefit of all players.

- Sponsorship: Any sponsors must be approved by the board of directors. The sponsor must fit our corporate culture. It must be a company that is related to sports or sporting activity, a company that is non-descript like a financial institution and a company that does not promote junk food or is offensive in any manner. Club sponsors will provide funding to Cliff Avenue United F.C. for the benefit of all registered players in the club. Individual teams are not allowed to obtain team sponsors without prior approval of the board as they may conflict with the club sponsors and breach agreements that we have in place with our sponsors. We discourage the sponsoring of individual teams, but instead encourage finding sponsors who are willing to donate for the benefit of all the players. All decisions concerning sponsorship are solely at the discretion of the board and all decisions made by the board are final.
- Fundraising: Teams can fundraise to raise monies for specific team related purposes like tournament fees or apparel. However, any fundraising event must be approved by the board of directors. All funds raised by the team will stay with the team provided that funds are made payable to a parent or coach on the team. Any funds made payable to Cliff Avenue United F.C. will remain with the club for the benefit of all registered players.
- Donation: Some methods of raising funds require that funds are made payable to Cliff Avenue United F.C. As such any and all funds made payable to the club will stay with the club for the benefit of all players regardless if funds are raised by a specific team or by the board of directors.

Any deviation or infraction of the above policies, as determined by the board, may result in the individual team being deregistered by the Club or the coach may be replaced.